



BANCA POPOLARE DI MILANO

The Investor Relations team is pleased to invite you to participate in the

Conference Call

“Bipiemme Group: Industrial Plan 2010-2012”

on

Wednesday 20th January 2010

At 9:00 a.m. (C.E.T.)

Fiorenzo Dalu – General Manager

Enzo Chiesa – Joint General Manager

will chair the Conference

Please confirm your participation in the conference to: Arne Riscassi – email: arne.riscassi@bpm.it

The conference can be listened to in Italian and English by dialling the following numbers

Italia: + 39 02 805 88 11

Password: BPM 9

UK + 44 203 147 47 96

USA: 866 63 203 28

Please dial in 10 minutes before the conference call starts

Replay numbers:

Italia: + 39 02 72495

UK: + 44 207 0980 726

USA: 866 7089 394

Please enter the code: 708 # for the Italian Version

Please enter the code: 709 # for the English Version

Replay will be available until close of business on **22nd January 2010**

Slide presentation will be available to download on the web site www.bpm.it just before the beginning of the event.